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The North Bengal International University Journal (NBIUJ) is an interdisciplinary platform that brings together research and idea from the fields of Arts, Social Science and Law, Business Studies, Pure and Applied Science, Engineering and Technology. Our goal is to encourage researchers across disciplines and promote new ways of thinking about complex global issues.

In today's interconnected world, solutions often emerge where different fields are met. By combining creativity from the arts, innovation from science, insights from social science, and strategies from business, this journal aims to foster knowledge that is both diverse and impactful.

We welcome contributions that cross traditional boundaries and offer fresh perspectives. Through this journal, we hope to inspire dialogue, collaboration, and a deeper understanding of the challenges and opportunities shaping our shared future.

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Before submitting your manuscript to the North Bengal International University Journal, please carefully read and follow the author's guideline. Manuscripts that do not conform to these guidelines will not be processed for review. The North Bengal International University Journal emphasizes the quality and originality of submitted work and seeks manuscripts that present novel findings and methodologies. Please note that there are no submission or publication fees associated with this journal.

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NBIU considers only previously unpublished manuscripts which present original and well-formulated work.

Article Structure
Authors should follow this order when preparing manuscripts: Title, Abstract, Keywords, Main Text (Introduction, Objectives, Literature Review, Methodology, Results & Discussion, and Conclusion), Acknowledgements (if any), and References.

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Basic formatting style of the manuscript-

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- Page Margin and Spacing: Use single line spacing with a margin of 1.0 inch on all sides of A4 pages.

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Following the abstract, 5-7 keywords in alphabetical order, separated by semi colons, should be listed.

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Discussion, speculation and detailed interpretation of findings should be written here in a view of the results obtained in the present study and in past studies on the topic. At the end of the paper, a state of the conclusions should be given in a few sentences.

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If necessary, it should be mentioned briefly on the title page. For those who received grants/funding for the study please mention name of the donors/funder and grant number.

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After submission, Editorial Board will check the paper's composition and arrangement. If the manuscript is accepted at this level, it would be sent to two reviewers for in depth review. Based on their reports, final decision will be taken by the Editorial Board. An additional review by a third reviewer may be carried out if it becomes difficult to reach a decision from the comments made by initial reviewers (1st and 2nd reviewers). The Editorial Board has the right to do the followings:

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The North Bengal International University Journal (NBIUJ) is a multidisciplinary, peer-reviewed, and open-access academic journal. It welcomes the submission of original research articles from diverse fields of study, including Arts, Social Science and Law, Business Studies, Pure and Applied Science, Engineering and Technology from both national and international scholars.

The journal provides an intellectual platform for teachers, researchers, and professionals to share their research findings and contribute to academic advancement and social development.

Authors are required to follow the "Author's Guideline" enclosed with this email. Please submit your paper to journal@nbiu.edu.bd

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Technical Check	7-14 Days after submission
Review Process	30-60 Days after technical check
Acceptance Notification	7 Days after review process
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Hard Copy	01 December 2026

Professor Dr. M Sayedur Rahman
Editor-in-Chief
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&
Vice-Chancellor
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Chief Editor's Note

It gives me immense pleasure to present this issue of the North Bengal International University Journal. As an institution committed to academic excellence, innovation, research, and the advancement of knowledge, North Bengal International University considers scholarly publication an essential part of its academic mission.

A university journal provides a meaningful platform for faculty members, researchers, scholars, and students to share original ideas, research findings, critical analyses, and innovative perspectives. This journal therefore seeks to encourage rigorous research and contribute to the development of knowledge at both national and international levels.

In the contemporary world, higher education is undergoing rapid transformation. Universities are increasingly expected not only to impart knowledge but also to generate new knowledge, address emerging challenges, and contribute to society. In this context, NBIU is committed to promoting a culture of research, critical thinking, academic integrity, and interdisciplinary collaboration.

I am confident that the articles published in this issue will stimulate intellectual discussion, encourage further research, and contribute meaningfully to academic and professional development. I also hope that the journal will gradually establish itself as a respected platform for high-quality scholarly work from Bangladesh and beyond.

I sincerely appreciate the contributions of the authors, reviewers, members of the editorial board, and everyone involved in bringing this issue to publication. Their dedication and commitment to academic quality have made this publication possible.

I wish the North Bengal International University Journal continued success and hope that it will become a valuable source of knowledge, research, and intellectual exchange for the academic community.

Professor Dr. M Sayedur Rahman
Editor-in-Chief
North Bengal International University Journal
&
Vice-Chancellor
North Bengal International University
Rajshahi, Bangladesh.

Executive Editor's Note

I am delighted that the Journal of North Bengal International University (NBIU) is going to be published. The honorable Vice Chancellor kindly assigned me as the Executive Editor of the Journal. I have tried my best to make it a standard one. Thanks to the contributing teachers. My special thanks to the Registrar Dr. Mohammad Azibar Rahman and Md. Shajedul Islam, Additional Director (IQAC) for their kind help and co-operation. I hope that this Journal should be published regularly because a Journal is the life line of any academic institution.

A research journal serves as an important medium for preserving the outcomes of intellectual exploration and making them accessible to readers. From this perspective, the publication of the first research journal of North Bengal International University marks a significant addition to our academic journey.

This issue brings together scholarly articles from a diverse range of disciplines. We regard the publication of this first issue as a beginning. We hope that, in the years ahead, the journal will encourage teachers, researchers, and students to engage in further scholarly inquiry.

Professor Dr. Md. Moksuder Rahman
Executive Editor
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&
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